

# BEIRUT FASHION

*By Piathe  
Lebanon*

# Welcome

WE ARE PASSIONATE ABOUT TWO THINGS – BEAUTIFUL JEWELRY AND YOU!

WELCOME TO BEIRUT FASHION!  
WE ARE HAPPY TO SUPPORT YOU IN CREATING YOUR PERSONAL JEWELLERY.  
WE WANT YOU TO HAVE THE MOST BEAUTIFUL PIECES AND THE BEST EXPERIENCE WITH US.  
WE OFFER YOU A WIDE SELECTION OF JEWELS.  
BEIRUT FASHION IS THE PLACE TO BE INSPIRED BY, AND TO SHOP FROM THE BEST FASHION JEWELRY THAT YOU WILL ADMIRE!



**/1998**  
Our Story Begins...

**/2023**  
Here We Are Now...



## Contents

- Welcome ..... 2
- About Us ..... 4
- Business description ..... 6
- Products ..... 8
- Market ..... 12
- Services & Mission ..... 14



## About us

Our story started in 1998 when *Mr. Bassam Al Rayess* accomplished his own factory and start designing his own pieces of art.

He was graduated as a goldsmith and got his experience by training in the best Jewellery factories with many brand experts in lebanon. He was specialized in plating and designing gold and diamonds.

After that the founder recognized that the market need for customized yet affordable Jewellery; at that moment "Beirut Fashion" was born.

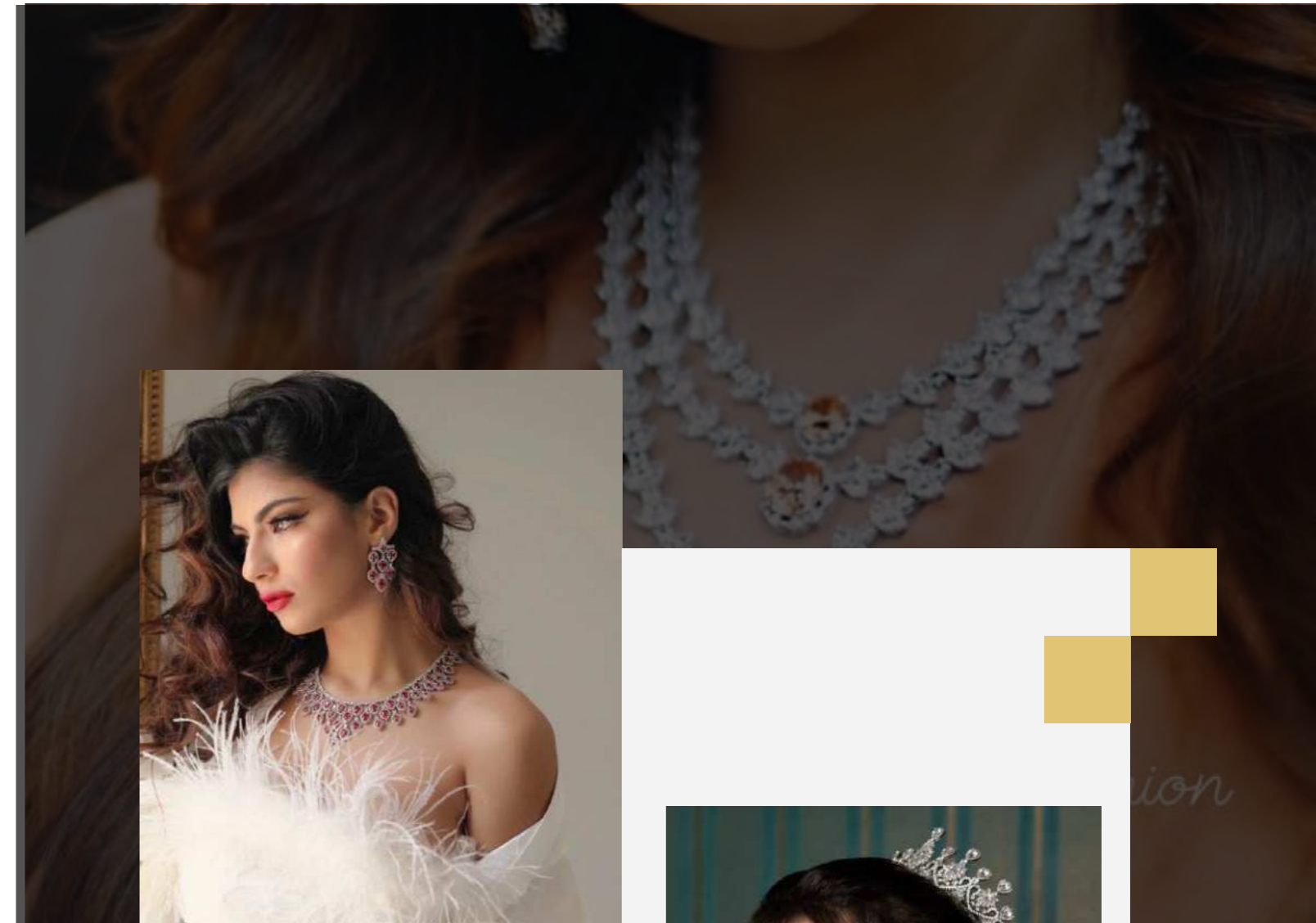
It is a Jewellery shop including gold plated items with cubic zircons done in a high quality and finishing touch.

# BUSINESS DESCRIPTION

In our store you may find a number small decorative items for personal adornment such as brooches, rings, necklace, earrings pendants and bracelets.

**HIGH-CLASS FASHION JEWELRY:** all are gold plated and guaranteed so it will never change its color.

Our specialty is in cubic zirconia which has low cost, durability and close visual likeness to diamond.



**A STYLISH AND TRULY  
UNIQUE PIECE OF  
JEWELLERY**



# Products

We believe that Beirut Fashion jewelry shouldn't be as elusive as it is today, and everyone around should have a place where they can find beautiful and elegant fine jewelry with unique designs, all with reasonable prices, and high investment value.







**MARKETS**

**LEBANON**

- Aley (main branch)
- Beirut - Downtown
- Bhamdoun

**UAE**

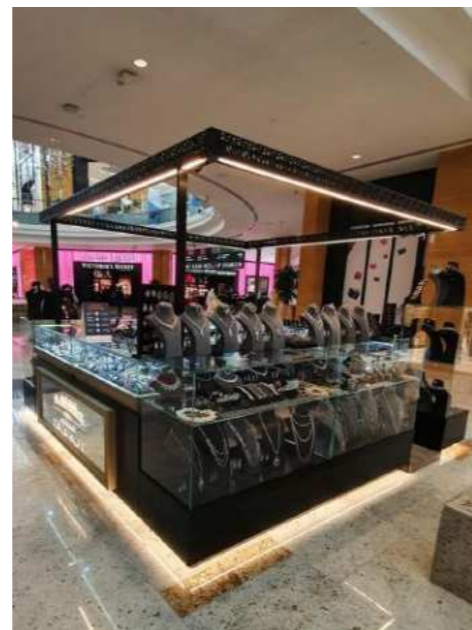
- Shop in Wafi Mall Dubai
- Abu Dhabi Yas Mall
- Al Ain Al Jimmy Mall
- Marina Mall Abu Dhabi

**QATAR**

- Qatar Mall
- Doha Festival City Mall
- LandMark Mall
- Azdan Mall
- Tawar Mall



# SERVICES AND MISSION



- Your satisfaction is our main concern
- We supply Jewellery and accessory shops
- We preserve our brand identity in each step
- We are here to exceed your expectations on how a product would add value to your everyday life











**THANK YOU  
FOR THE  
BUSINESS**



**CONTACT**

UAE: +971 525521309

Lebanon: +961 3 977055 | +961 5 554227

Qatar: +974 33146682

beirut\_\_fashion@hotmail.com

@beirut\_\_fashion